

PRE-TASK: APPLICANT VIDEO

Instructions for the applicant video pre-task:

Welcome to start the entrance exam for business studies (BBA). We would like to know who you are and why you decided to apply to study business. Please read the instructions below carefully and then record your 2-minute video.

1. Instructions for CREATING your video

- **Deadline:** The video must be uploaded to Studyinfo **latest by 15.00 Finnish time on Wednesday 27 January 2021**. Please make sure that you have enough time to upload your video to Studyinfo. The upload time is dependent on your broadband width.
- **Length:** The **maximum** length of your video is **2 minutes**.
- **Device:** You can record the video using e.g. your laptop camera or your mobile phone
- **Content: Make a good plan for your video** before you start recording it, and make sure you cover the topics required in the instructions. You can use your **creativity** and show something of your **personality** when telling us **who** you are and **why** you want to study business
- **Environment:** Adjust the lighting if needed. Make sure that light comes from in front of you so that your face is well illuminated, not from behind you or from the side.
- In the 2-minute video we expect you to cover the following **four topics**
 - In short, tell us who you are and where you come from.
 - Why do you want to study business? What are the reasons why you think business is the right study field for you?
 - What do you know about the business programme(s) you are applying for?
 - Do you enjoy working in teams? What example of your team working skills can you give? Your example...

2. Instructions for UPLOADING your video

- You are asked to submit **your video to Studyinfo latest by 15.00 Finnish time on 27 January**.
- **Upload your video as an attachment to your application in Studyinfo before the deadline.**
- Make sure that your video is saved as one of the next most common video formats (mp4, mov, wmv).
- **Maximum file size is 1.0 GB.**
- **Upload the actual video to Studyinfo not e.g. a link to Youtube.**

The evaluation of your video: When assessing your video, we will be focusing on:

1. Your motivation towards business studies
2. The contents of your video related to the questions mentioned above
3. Your presentation skills
4. Your English language skills