



Opus

# SAVONIA

A PARTNER FOR  
SUSTAINABLE GROWTH

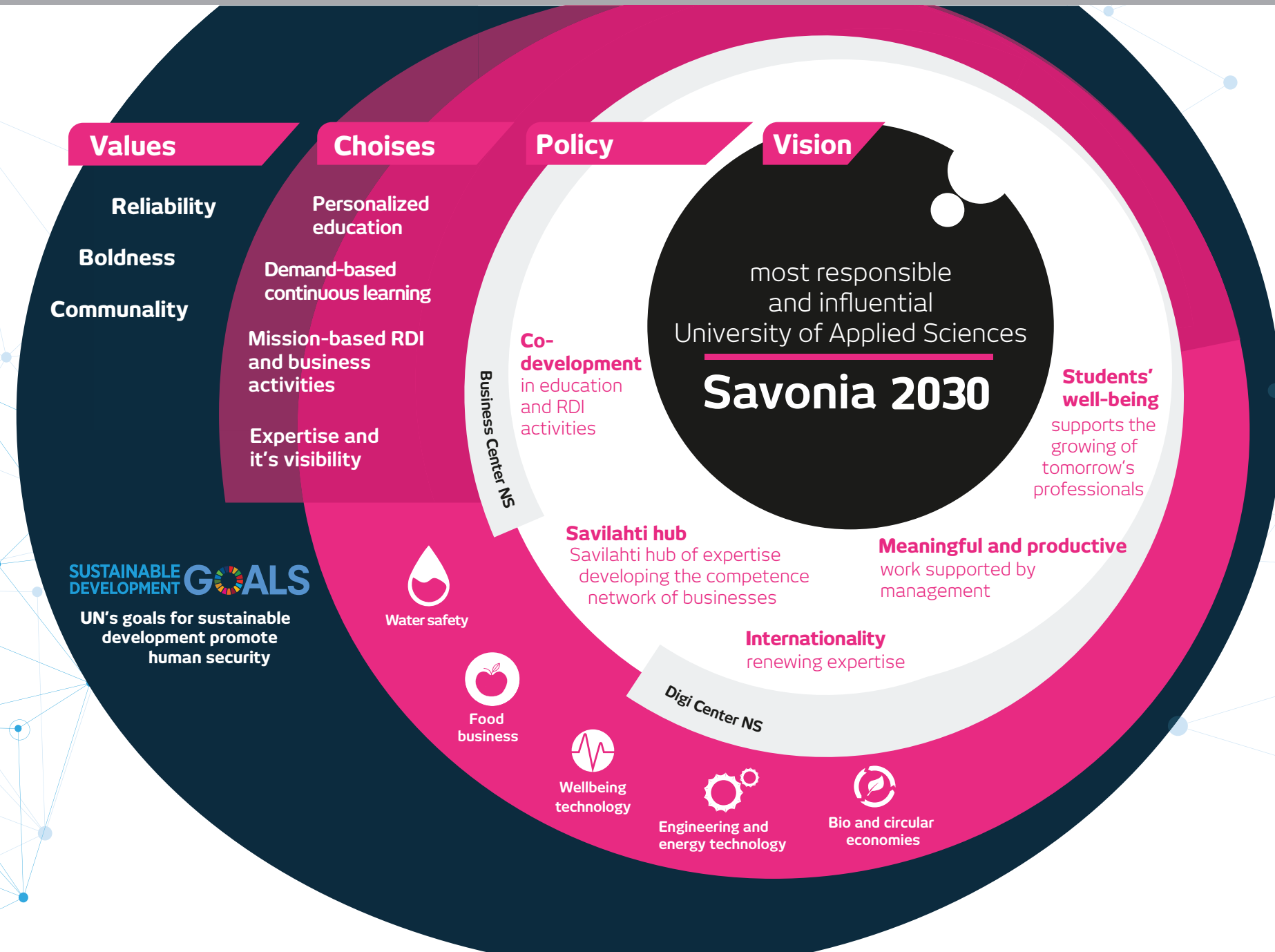
2021-2030



# Savonia

Strategy 2021-2030

A partner for sustainable growth and expertise in times of business life transformation.





## Great Place to Work- Great Place to Learn

Savonia promises to be a partner for sustainable growth and expertise. This promise depicts our vast array of tasks. In addition to our multi-field educational tasks, we support regional working and business life by way of our research, development and innovation activities. Internationality is strongly present in Savonia's education, research and development activities.

Strengthening the expertise of the working population is steadily rising to complement our degree-based education. Savonia's educational strategy includes personalized education and demand-based continuous learning. Education based on demand requires continuous dialogue with working and business life, as well as adaptive modes of education. Learning and doing together are important values in Savonia, where we highlight our close connection to working life. In our model of co-development, working life professionals and Savonia's strong research and development field are connected to students' study events.

The best that we can offer our students is a network of experts with which they can create connections already while studying. Thus, we can ensure the students' competence, as well as support the regions appeal for future professionals. Our stu-

dents, including international degree students, get invested in local businesses, providing them with work force and fresh expertise after their graduation.

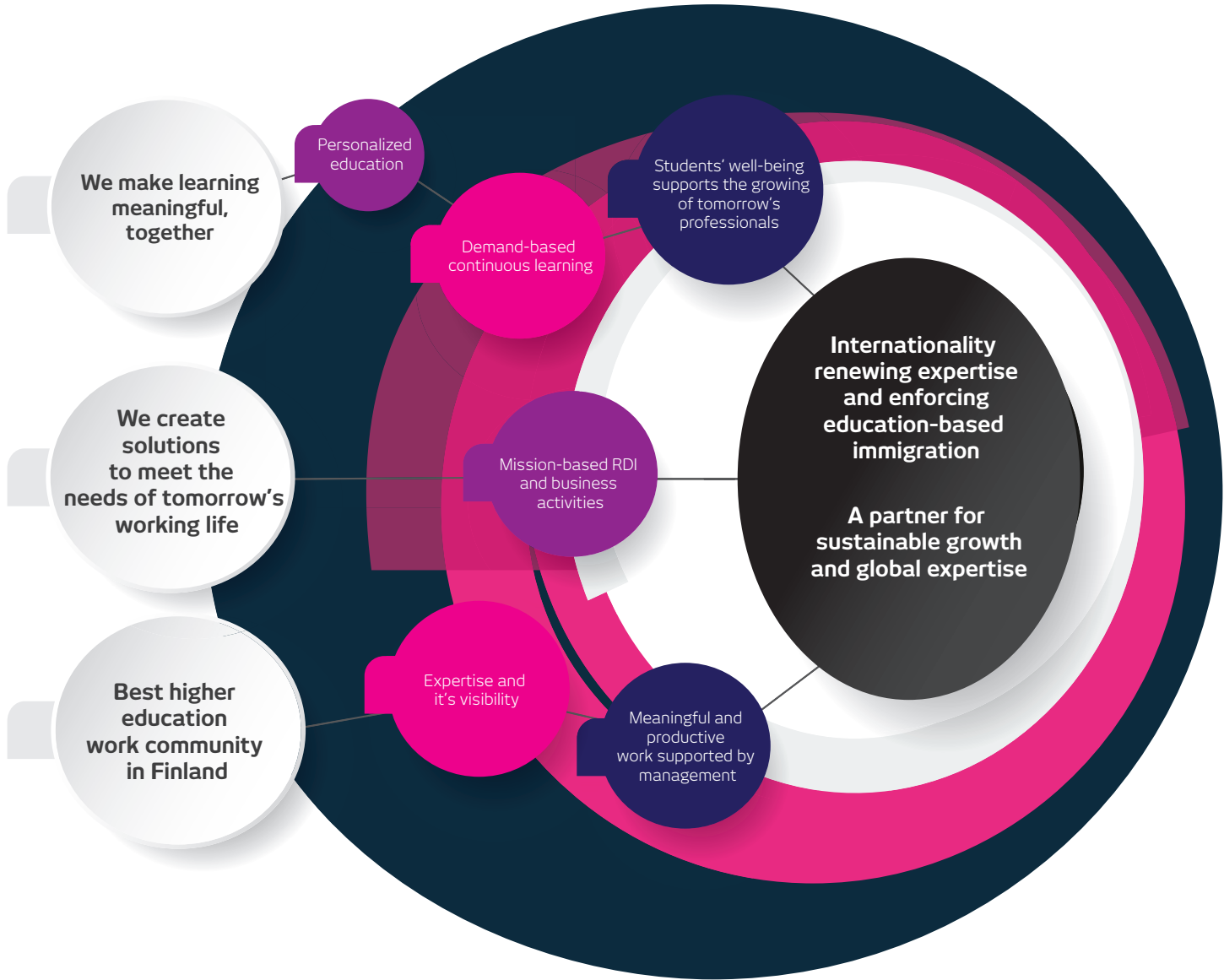
Employment is considered one of the key elements when evaluating the quality of education in universities of applied sciences. Another great indicator of quality in education is student feedback. In Savonia we use student feedback to reflect on our value propositions. Have we managed to make learning together meaningful, and are we a Great Place to Learn during strategy period 2021-2030?

Savonia has the will to be Finland's best higher education work community. Collegial encounters are meaningful, teaching us about each other's codes of conduct and best practices. In our best higher education work community, we have room for different kinds of thoughts, but we are all tightly connected by a mutual goal. We are proud of what we do, as individuals and as a community. Savonia's campuses serve as important centres for learning and research, development and innovation activities, now as well as in the future. Our campuses are environments open for encountering and acting on ideas. We welcome our partners and stakeholders to our campuses, to learn and to create, together.



**Mervi Vidgrén**  
President,  
Managing Director

*"Savonia has the will to be Finland's best higher education work community."*





## Savonia's mission

Savonia with its versatile educational features is responsive to the demand for skills and professionals. We develop and upgrade business activities and services provided by companies and communities.

## Savonia's profile

Savonia's profile is built on the prioritized RDI activities and competence areas that support our educational programme portfolio and expansion of our business activities. Our expertise and wide collaboration networks create extensive social impact and boost Savonia's image as a great employer.

By 2030 Savonia will be the leading European actor in education, research and development activities related to the theme of Human Security.

## Savonia's vision

By 2030, Savonia will be the most socially responsible and influential university of applied sciences in Finland.

## Reportedly the best higher education work community in Finland

Savonia was the first higher education institution to be named one of the best places to work in Finland. In addition, Savonia was the first higher education institution to receive the Great Place to Work certificate.

Savonia is committed to continue developing its performance and management culture within the reference framework of a Great Place to Work. Savonia's sustainable HR policy is implemented by supporting continuous development and learning, taking care of staff's wellbeing, and making sure that the personnel structure is economically sustainable.



# SAVONIA

Parhaat  
Työpaikat™

Great  
Place  
To  
Work®

SUOMI  
2020



## Savonia as a partner for sustainable growth in times of business life transformation

Savonia brings together the ecosystems operating in and around business life. Thus, we support transformation of economic structures and create success stories for emerging businesses in North Savo.

## Focus areas on the forefront of social impact

The objective of our RDI focus areas is to boost the growth, profitability and internationalization of major regional business sectors.

### Savonia's focus areas



## Savonia in 2020

One of the most diverse universities of applied sciences in Finland

- Music, dance and design
- Business
- Natural resources
- Tourism and hospitality
- Technology and engineering
- Health care and social services

- 40+ BA and MA degree programmes in Finnish
- 6+ international BA and MA degree programmes in English
- 65% of graduates employed within the region
- Volume of RDI activities 6,1 million euros
- More than 2400 active working life partners



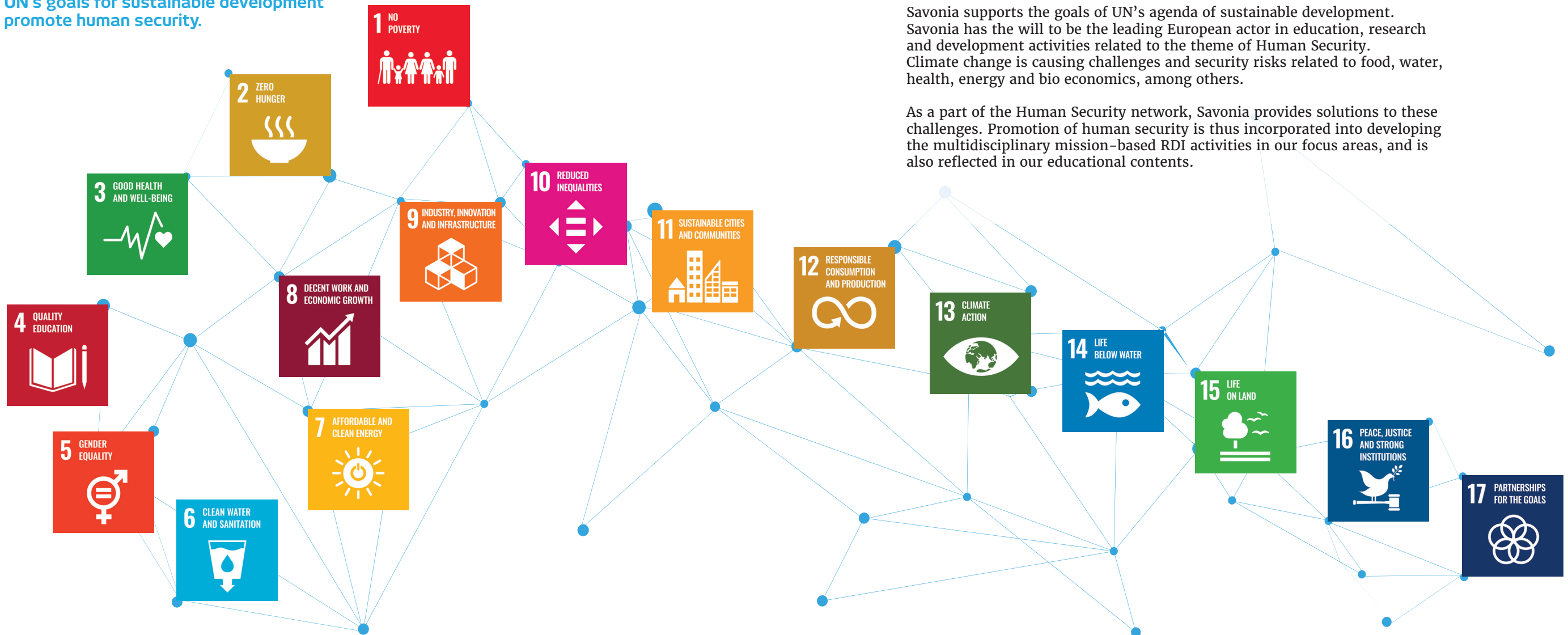
## SUSTAINABLE DEVELOPMENT GOALS

UN's goals for sustainable development promote human security.

## Sustainable development goals

Savonia supports the goals of UN's agenda of sustainable development. Savonia has the will to be the leading European actor in education, research and development activities related to the theme of Human Security. Climate change is causing challenges and security risks related to food, water, health, energy and bio economics, among others.

As a part of the Human Security network, Savonia provides solutions to these challenges. Promotion of human security is thus incorporated into developing the multidisciplinary mission-based RDI activities in our focus areas, and is also reflected in our educational contents.





### Savonia guarantees expertise

Savonia is one of the largest and most versatile universities of applied sciences in Finland, with four campuses in three cities: Iisalmi, Kuopio and Varkaus. In addition to its almost 7000 students, Savonia serves actively the regional business life, thus enabling close connections with working life in both teaching and learning.

Savonia is a higher education institution with close connections to working life, that offers degree education as well as continuous learning opportunities for the working population.

[www.savonia.fi/strategia](http://www.savonia.fi/strategia)

