



SAVONIA



**Bachelor of Business Administration
International Business**

Start your journey towards global business with our International Business Programme

▶ **Application Period:** 5-19 January 2022

Duration of the studies: 210 credits, 3.5 years

Mode of teaching: Full-time on campus

Place of study: Kuopio, Finland

The Bachelor of Business Administration, International Business Programme aims at developing global business experts with a specialization in foreign trade and in the internationalisation process of businesses. BBA graduates are a very valuable asset, for example, to small- and medium-sized companies going global. Our BBAs work in import-export operations, international sales and customer care, logistics and other international activities.

Savonia's BBAs are prepared to face continuous change in the global business field and are sensitive to the requirements set by international partners. BBA graduates operate fluently in multicultural environments and are able to guide their team towards reaching specific objectives.

Stand out from the crowd! Our BBA programme offers three minors, which make it possible to start building your own career path.

■ **International Sales** develops your understanding of digital tools, sales and purchase operations, customer relationship management, global sales team management, promotion and strategies.

■ **Design Business** challenges you to create sustainable business models and processes through service design, creative leadership, and digital concept development.

■ **Wellness Business** enables you to identify opportunities and establish profitable businesses within the fields of wellness, health, and well-being.

More information:
www.savonia.fi/bba



The International Business Programme of Savonia University of Applied Sciences prepares you to become a business expert ready to work globally and locally.