

Privacy statement and information to the data subject (Articles 13 and 14 of General Data Protection Regulation (2016/679))

<b>1. Name of privacy statement</b>	<b>Kuopio Health / Living Lab Business Services</b>	
<b>2. Controller</b>	Name Savonia University of Applied Sciences Ltd, Company ID: 2629463-3	
	Address PL 6, 70201 Kuopio	
	Other contact information (e.g. work telephone, email address) <a href="mailto:savonia@savonia.fi">savonia@savonia.fi</a>	
<b>3. Contact person in matters concerning the register</b>	Name Juhamatti Huusko, <a href="mailto:juhamatti.huusko@savonia.fi">juhamatti.huusko@savonia.fi</a>	Telephone 050 537 0525
	Merita Kaunisto, <a href="mailto:merita.kaunisto@kuh.fi">merita.kaunisto@kuh.fi</a>	044 717 9233
	Pauliina Kämäräinen, <a href="mailto:pauliina.kamarainen@kuopio.fi">pauliina.kamarainen@kuopio.fi</a>	044 718 6440
<b>4. Data protection officer</b>	Administrative Coordinator Mervi Hätinen, <a href="mailto:tietosuojavastaava@savonia.fi">tietosuojavastaava@savonia.fi</a>	
<b>5. Data subjects</b>	Customers	
<b>6. Legal basis for data processing</b>	Consent of the data subject.	
<b>7. Purpose of personal data processing</b>	The purpose of processing personal data contained in the register is to inform customers about events and news related to the Living Lab services, and to respond to the needs of businesses. Data pertaining to businesses may also be used for planning, development and statistical purposes of the controller's activities.	
<b>8. Personal data content and retention periods of the register</b>	<ul style="list-style-type: none"> <li>- Name of company</li> <li>- Company ID</li> <li>- Name of contact person</li> <li>- Telephone number of contact person</li> <li>- Email address of contact person</li> </ul> <p>Data pertaining to customers and contact persons are retained for two years from the last sale or marketing event, unless a contact person requests that his or her data must be deleted earlier.</p>	
<b>9. Regular sources of data</b>	Data are collected from companies and individuals in connection with web surveys, events and meetings and through electronic SurveyPal contact form.	

<b>10. Regular disclosure of data</b>	The contact details given by a company / contact person are used in Living Lab services in collaboration with employees of the City of Kuopio, Kuopio University Hospital and Savonia University of Applied Sciences. Collected data is disclosed to third parties only with the consent of a company's contact person.
<b>11. Transfer of data outside the EU or EEA</b>	Data is not transferred outside the EU or EEA.
<b>12. Principles for protection of the register</b>	A Manual documentation None.  B Computer-processed data Users have personal user identifiers for the system. The system can be accessed and data processed only by persons, whose duties entitle them to do so.
<b>13. Rights of data subject</b>	Under the EU's GDPR (2016/679) the data subject has the following rights:  <b>Right of access to their data</b> The data subject has the right to receive from the controller confirmation on whether or not the personal data concerning them is processed. The data subject has the right of access to the data. A fee may be charged for the right of control. The data subject's request for control may be refused, if the requests are manifestly unfounded or unreasonable and especially if made repeatedly. (Articles 12 and 15)  <b>The right to rectification</b> The data subject has the right to demand rectification of inaccurate personal data concerning them. (Article 16)  <b>The right to erasure</b> With certain restrictions specified in the General Data Protection Regulation, the data subject has the right to have the controller erase the personal data concerning him or her. (Article 17)  <b>The right to restriction of processing</b> With certain exceptions specified in the General Data Protection Regulation the data subject has the right to request the controller to restrict the processing of personal data concerning him or her. (Article 18)  <b>The right to data portability</b> The data subject has the right to receive the personal data that he or she has provided to a controller in a machine-readable format, when the processing is based on consent and is automated. (Article 20)
<b>14. Automated decision-making</b>	The data subjects of the register are not subjected to automated decisions